



中国音像著作权集体管理协会
China Audio-Video Copyright Association

2024 年报

ANNUAL REPORT

中国音像著作权集体管理协会
CHINA AUDIO-VIDEO COPYRIGHT ASSOCIATION

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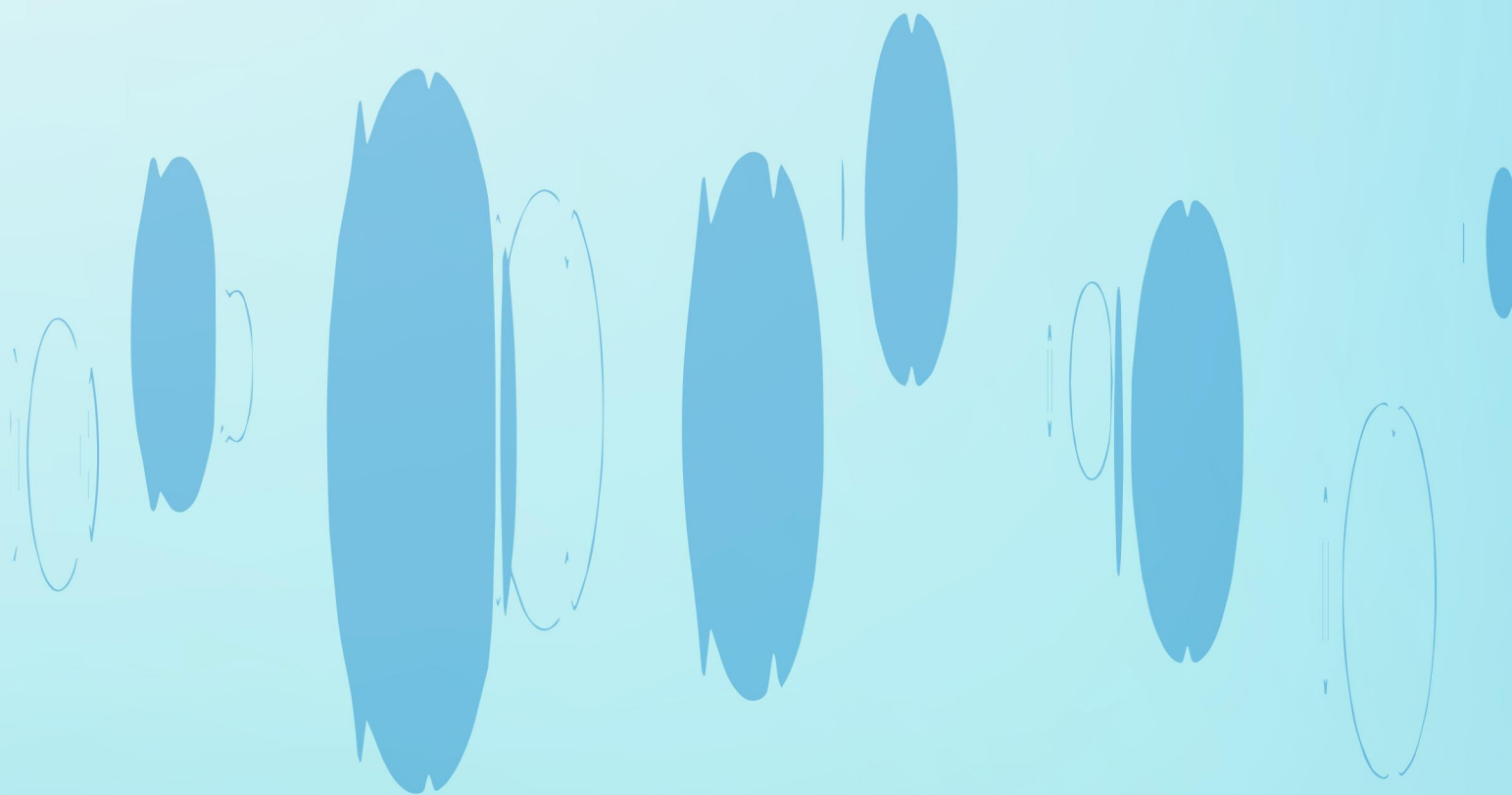
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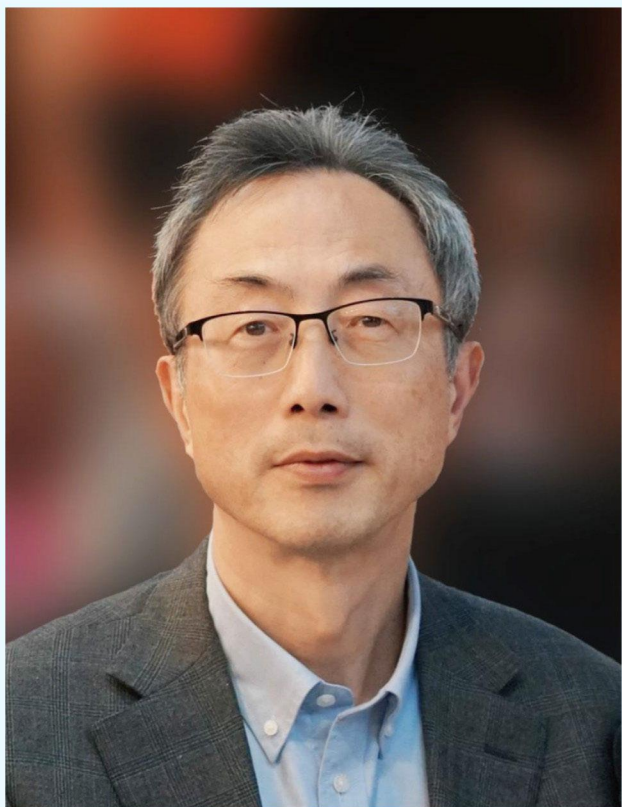
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理事长寄语

President's Forewords

01



理事长 周建潮
President Zhou Jianchao

“凡心有所信， 虽远必达”

2024年，在中宣部版权管理局、全国性行业协会商会党委的正确领导下，我会圆满召开第十次会员大会，审议通过新修订的协会章程；努力克服卡拉OK娱乐消费市场低迷的不利因素，实现财务总收入51062万元，其中，著作权使用费收入49824万元，扣除天合案款相关因素后，较2023年度增长3%；2024年，我会向权利人转付著作权使用费32489万元；会员总数达到748家，同比增长16.2%，涵盖2920家权利人，授权管理视听作品约53万首，进一步扩大了协会的广泛代表性。

凡心有所信，虽远必达。在这一年里，我会关于卡拉OK领域著作权侵权纠纷中以使用费标准作为裁判依据的主张，在最高人民法院和全国各级法院相关案件审理中逐步得到支持，有效地规范了卡拉OK领域的版权市场秩序；在经营场所播放录音制品的获酬权纠纷判决中，已产生以使用费标准作为判赔依据的案例，对促进经营场所依法支付录音制作者报酬，规范传播秩序具有重要意义；我会持续推进著作权大数据管理平台的市场覆盖率，有效增加各类业务信息的透明度，提高向权利人转付版权费的精准度。

新的一年，我会将努力扩大卡拉OK领域的版权许可覆盖率，积极开拓公共场所和互联网直播领域的录音制品获酬权收费工作；特别是在当今技术更迭、运营模式升级、人工智能呈爆发趋势和市场环境变化等多重背景下，我会将积极应对，不断开拓，创造音像著作权管理的新篇章。

踏平坎坷成大道，斗罢艰险又出发。再出发，因为有更高远的目标；再出发，因为有更艰巨的挑战。2025年，我们将在党的二十届三中全会精神指引下，积极贯彻落实习近平文化思想，在中宣部版权管理局和全国性行业协会商会党委的正确领导下，不忘初心，继续奋斗，为著作权集体管理事业高质量发展发挥应有作用。

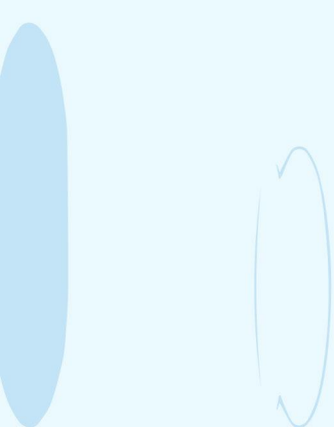
In 2024, guided by the Copyright Administration of the Publicity Department of the CPC Central Committee, as well as the Party Committee of National Trade Associations and Commerce Chambers, CAVCA successfully convened our 10th General Assembly. During this assembly, the newly revised Articles of CAVCA were reviewed and approved. Despite facing challenges in a sluggish karaoke entertainment consumption market, CAVCA achieved a total financial revenue of 510.62 million yuan, which included 498.24 million yuan in copyright royalties. After excluding factors related to the Tianhe Case, the collected royalties increased by 3% compared to 2023. CAVCA distributed 324.89 million yuan to rightsholders in 2024. The total number of members reached 748, a YoY increase of 16.2%, representing 2,920 rightsholders. The number of registered Music Videos under CAVCA reached approximately 530,000, further enhancing our broad representativeness.

**“ Where There Is Belief,
Distance Cannot Deter Progress ”**

Where there is belief, distance cannot deter progress. During the past year, CAVCA's advocacy for using tariffs as the basis for judicial rulings in karaoke-related copyright disputes has gained support from cases heard by the Supreme People's Court and lower courts nationwide. This effort has effectively standardized the copyright market order within the karaoke sector. In cases related to remuneration rights (also known as performance rights) for sound recordings played in commercial venues, precedents have emerged where CAVCA's tariffs were adopted to calculate compensations, significantly promoting remuneration rights for sound recording producers and regulating dissemination practices. Furthermore, CAVCA has continued to expand the Copyright Big Data Management Platform (CBDMP), increasing market coverage, enhancing transparency in work information, and improving the precision of royalty distributions to rightsholders.

CAVCA aims to broaden copyright licensing coverage within the karaoke sector in the upcoming year. We will focus on actively developing remuneration rights for sound recordings used in commercial venues and live streaming on the internet. All the efforts are significant given recent technological advancements, upgrades to operational models, the rapid growth of AI, and changes in the market landscape. CAVCA is committed to responding proactively, innovating, and ushering in a new chapter in audio-video copyright management.

Overcoming obstacles paves the way; braving challenges propels us forward. As we re-launch our journey, we are driven by higher goals and more formidable challenges. In 2025, guided by the spirit of the 20th CPC Central Committee's Third Plenary Session and the Xi Jinping Thought on Culture, and under the strong leadership of the Copyright Administration of the Publicity Department of the CPC Central Committee and the Party Committee of National Industry Associations and Chambers of Commerce, CAVCA will remain steadfast in our mission, continue striving, and fulfill its role in advancing the high-quality development of copyright collective management.



02

Highlight Numbers

工作亮点

财务总收入*

51062 万元

Total Financial Income*:
510.62 Million Yuan

著作权使用费收入：

49824 万元

2024年扣除天合案款*相关因素后，
著作权使用费收入较2023年度增长 **1429**万元，增长近 **3%**

Copyright Royalties:

498.24 Million Yuan

After excluding the Tianhe Case's fund*,
the 2024 copyright royalties increased by **14.29** million yuan,
YoY Growth nearly **3%**.

会员数

748 家, 同比增长16.2%

748 Members,
YoY Growth 16.2%

著作权使用费转付

32489 万元

Total Distribution:
324.89 Million Yuan

管理音乐视听作品数

约**53** 万首, 同比增长40.4%

Registered MVs:
Approximately **530,000** Titles,
YoY Growth **40.4%**

会员登记录音制品数

176.8 万首

Members Registered Sound Recordings:
1.768 Million Tracks

*本年度报告所涉收入金额皆以财务收入为准
The income amounts mentioned in this annual report are subject to financial income.

*天合案款指天合集团被判向我会支付的款项, 包括著作权使用费、利息及损失赔偿金等
The Tianhe Case's fund refers to the amount judged to be paid by the Tianhe Group to CAVCA, including copyright royalties, interest, and compensation for losses.

03

组织机构

Organization Structure



2024年11月29日，我会召开第十次会员大会，审议通过了新修订的协会章程，并于2025年1月3日获得民政部核准。新章程调整了我会业务范围，建立了会员代表大会制度。

On November 29, 2024, CAVCA convened the Tenth General Assembly and reviewed and approved the newly revised Articles of CAVCA. The Ministry of Civil Affairs ratified the Articles on January 3, 2025. The new Articles have adjusted the scope of CAVCA's work scope and established a system of Members' Representative Assembly.



会员事务

Membership

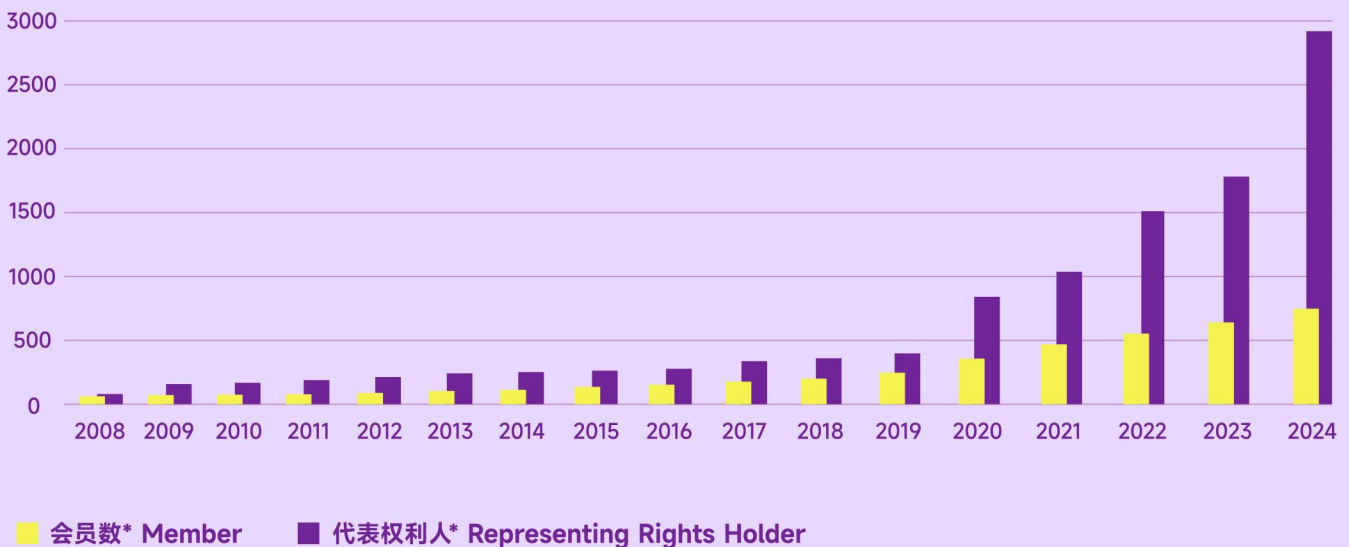
04



权利人的多元化发展，充分体现了我会在文化艺术领域的广泛代表性和日益提升的社会公信力，彰显了著作权集体管理工作的蓬勃生机和集中行使权利的制度价值。

The diverse types of rights holders demonstrate CAVCA's broad representation and growing credibility in the cultural and artistic fields. This showcases the vibrant nature of collective copyright management and the institutional value of centralized rights management.

会员数量 Membership Growth



***会员数**：指与我会签约的主体，包括单位和个人。

Member refers to the entity or individual who is a rights holder and signed a collective management contract with CAVCA.

***代表权利人**：指直接加入我会的原始权利人、版权代理公司代理的原始权利人等我会会员代表的权利人。因版权代理公司代理多家权利人，故代表权利人数大于会员数。

Representing Rights Holder refers to the rights holders represented by CAVCA, including an independent rights holder and a copyright agency representing multiple original rights holders.

代表艺人及部分新会员

Representatives of Artists And Representatives of New Members



李健 / Li Jian



王鹤棣 / Dylan



余佳运 / Yu Jiayun



Fine乐团 / FINE



孟佳 / Meng Jia



05

音乐电视作品 和录音制品

Music Videos and Sound Recordings



会员授权视听作品

529863 首

| 529863 Registered MVs

新增

152448 首

| 152448 New Titles

同比增长

40.4 %

| 40.4% YoY Growth

作品授权范围涵盖复制权、放映权及部分信息网络传播权许可

The scope of work authorization encompasses the rights of reproduction, projection, and part of the rights of communication through information networks (right to CTIN).

会员授权信息网络传播权录音制品

16.4 万首

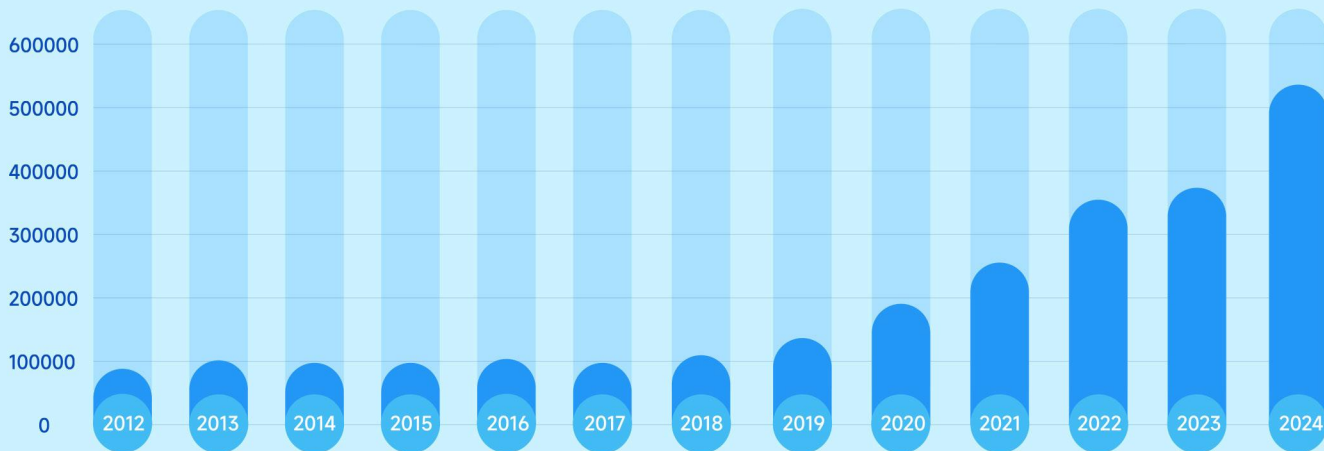
Members authorized over **164,000** tracks of sound recordings for the right to CTIN.

会员就录音制作者获酬权登记的录音制品

176.8 万首

Members registered approximately **1,768,000** tracks of sound recordings for performance rights under CAVCA.

管理音乐电视作品数 MVs Registered under CAVCA



部分热门作品 Representative Singles



卡拉OK金麦榜—— 卡拉OK歌曲权威排行榜

金麦榜是由我会打造的国内首个以卡拉OK场所点播数据为核心的音乐榜单。依托著作权大数据管理平台的实时监测，榜单以“热歌榜”与“新歌榜”双轨评价体系，按月呈现音乐市场动态。热歌榜聚焦传唱度高的经典作品，新歌榜捕捉具有市场爆发力的新作，真实反映了音乐产业动态趋势。

金麦新歌榜 2024年度TOP30

Golden Mic Top 30 New Singles of 2024

| 排名 Ranking | 视听作品 Audiovisual works | 表演者 Performer | 排名 Ranking | 视听作品 Audiovisual works | 表演者 Performer |
|---------------|---------------------------|------------------|---------------|---------------------------|------------------|
| 01 | 西楼儿女 | 岳云鹏 | 16 | 不如见一面 | 海来阿木 |
| 02 | 负我不负她 | 赵洋 | 17 | 负我不负她 | 魏佳艺 |
| 03 | 姑娘别哭泣 | 柯柯柯啊 | 18 | 我想念 | 汪苏泷 |
| 04 | 一句先苦后甜 | 侯泽润 | 19 | 大风吹倒梧桐树 | 侯泽润 |
| 05 | 一半疯了一半算了 | 刘振宇 | 20 | 兄弟的情 | 宋晓峰 |
| 06 | 离别开出花 | 就是南方凯 | 21 | 毒药 | Zealot周星星 |
| 07 | 苹果香 | 黑大婶回乡带娃 | 22 | 春风何时来 | 巴扎黑 |
| 08 | 若月亮没来 | 王宇宙Leto、乔浚丞 | 23 | 落 | 唐伯虎Annie |
| 09 | 小美满 | 周深 | 24 | 想你时风起 | 单依纯 |
| 10 | 瞬 | 郑润泽 | 25 | 在加纳共和国离婚 | 菲道尔、Dior大颖 |
| 11 | 我的纸飞机 | GooGoo、王之睿 | 26 | 我会等 | 承桓 |
| 12 | 笼 | 张碧晨 | 27 | 想问情深有几许 | 刘晓超 |
| 13 | 罗刹海市 | 刀郎 | 28 | 重生之我在异乡为异客 | 王睿卓、Damn5Z |
| 14 | 姑娘别哭泣 | 池鱼 | 29 | 东北 | 郝善良 |
| 15 | 年少的你啊 | 浩然H.R | 30 | 白鸽乌鸦相爱的戏码 | 潘成 |

Golden Mic Chart - The Authoritative Karaoke Song Chart

The Golden Mic Chart is China's first music chart dedicated to tracking the play data from karaoke bars, developed by CAVCA. Leveraging real-time monitoring from the CBDMP, the chart adopts a dual-track evaluation system - the "Popular Singles Chart" and the "New Singles Chart" - to monthly showcase the dynamics of the music market. The Popular Singles Chart highlights classic works with enduring popularity, while the New Singles Chart identifies emerging tracks with significant market potential, collectively offering an authentic reflection of evolving trends in the music industry.

金麦热歌榜 2024年度TOP30

Golden Mic Top 30 Popular Singles of 2024

| 排名 Ranking | 视听作品 Audiovisual works | 表演者 Performer | 排名 Ranking | 视听作品 Audiovisual works | 表演者 Performer |
|---------------|---------------------------|------------------|---------------|---------------------------|------------------|
| 01 | 后来 | 刘若英 | 16 | 知心爱人 | 任静、付笛声 |
| 02 | 成都 | 赵雷 | 17 | 爱江山更爱美人 | 小阿枫 |
| 03 | 突然的自我 | 伍佰 | 18 | 晴天 | 周杰伦 |
| 04 | 红尘情歌 | 高安、黑鸭子 | 19 | 再见只是陌生人 | 庄心妍 |
| 05 | 过火 | 张信哲 | 20 | 最炫民族风 | 凤凰传奇 |
| 06 | 我的好兄弟 | 小沈阳、高进 | 21 | 素颜 | 许嵩、何曼婷 |
| 07 | 奢香夫人 | 凤凰传奇 | 22 | 因为爱情 | 陈奕迅、王菲 |
| 08 | 海阔天空 | Beyond | 23 | 西楼儿女 | 岳云鹏 |
| 09 | 朋友 | 周华健 | 24 | 黄昏 | 周传雄 |
| 10 | 挪威的森林 | 伍佰 | 25 | 背对背拥抱 | 林俊杰 |
| 11 | 大海 | 张雨生 | 26 | 演员 | 薛之谦 |
| 12 | 朋友的酒 | 李晓杰 | 27 | 最后的人 | 杨小壮 |
| 13 | 可可托海的牧羊人 | 王琪 | 28 | 光辉岁月 | Beyond |
| 14 | 水手 | 郑智化 | 29 | 爱如潮水 | 张信哲 |
| 15 | 花桥流水 | 高安、纳兰珠儿 | 30 | 负我不负她 | 赵洋 |

06

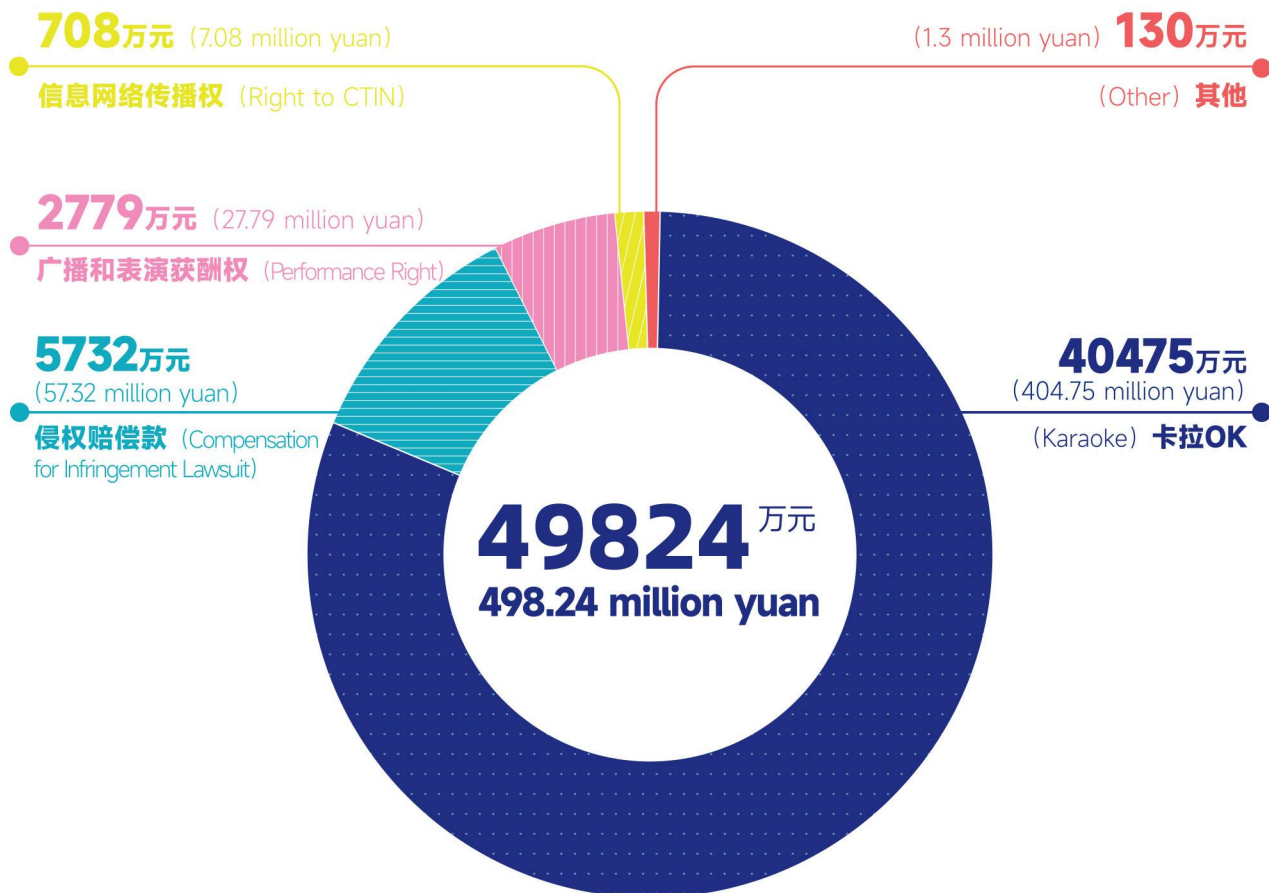
Licensing and Collecting

著作权 许可和收费



2024年著作权使用费收入 Composition of Copyright Royalties in 2024

单位: 万元 (Unit: 10,000 Yuan)



● 其他 Other

IPTV: 71万元 (IPTV: 710,000 yuan)

海外授权许可: 36万元 (Overseas Licensing: 360,000 yuan)

车载: 19万元 (In-Vehicle Karaoke Services: 190,000 yuan)

教科书法定许可: 4万元 (Textbooks: 40,000 yuan)

● 卡拉OK Karaoke

KTV: 37954万元 (Karaoke Bar: 379.54 million yuan)

单机版VOD: 1208万元 (Independent Karaoke: 12.08 million yuan)

传统VOD: 1067万元 (VOD Provider: 10.67 million yuan)

迷你KTV: 88万元 (Mini KTV: 880,000 yuan)

天合案: 158万元 (Tianhe Case Execution Fund: 1.58 million yuan)

● 疲软市场中寻求突破与创新 ——卡拉OK市场版权费收益获历史最好成绩

Breaking Through Market Challenges: Karaoke Royalties Hit New High

2024年，卡拉OK行业受宏观经济增长放缓与更多娱乐消费选择的双重冲击持续萎缩，市场呈现“存量竞争、增量匮乏”的特征。面对严峻挑战，我会多维创新驱动许可业务逆势增长，卡拉OK市场版权费收益获得历史最好成绩。

In 2024, the karaoke industry faced challenges due to slower macroeconomic growth and the rise of alternative entertainment options. The market displayed characteristics of competition for existing demand with limited growth opportunities. Despite these difficulties, CAVCA achieved growth in our licensing business in the Karaoke field through multi-dimensional innovation, reaching the highest royalty revenue ever.

| 政策协同护航——

我会坚决贯彻两部委《关于规范卡拉OK领域版权市场秩序的通知》要求，坚持“先许可后使用”的原则，优化业务流程，强化服务意识，并积极与各地许可业务办公室紧密协作，全年开展百次行政投诉行动，已在多地取得显著成效。同时，我会加强与卡拉OK领域各方间的合作，通过组织集体签约活动、开展讲座与座谈、提供优惠政策等一系列综合措施，有效提升版权许可的覆盖率，帮助卡拉OK场所克服经营难关。



Policy Synergy Protection: CAVCA effectively implements the guidelines outlined in the Notice on Regulating the Copyright Market Order in the Karaoke Field, issued by National Copyright Administration of China (NCAC) and Ministry of Culture and Tourism of China (MCTC). By adhering to the principle of “Getting Licenses before Use”, optimizing business processes, and enhancing service awareness, CAVCA actively collaborated with local licensing offices and undertook numerous administrative complaint actions, yielding significant results in various areas throughout the year. Additionally, CAVCA strengthened our collaboration with participants in the karaoke industry, successfully increasing the reach of copyright licensing through comprehensive measures, including organizing collective signing events, conducting lectures and seminars, offering preferential policies, and assisting karaoke venues in overcoming operational challenges.



多举措促增长

在持续加强卡拉OK许可业务的基础上，我会严控业务收费管理，落实卡拉OK著作权使用费欠付追缴工作，应追尽追；深化落实与卡拉OK连锁品牌合作，充分与使用者协商，有效促进了地方许可业务拓展。

Promoting Growth Through Multiple Measures:

To enhance the karaoke licensing business, CAVCA implemented strict controls on royalty collection, enforced the collection of karaoke royalty arrears, and pursued all amounts due. The organization deepened cooperation with karaoke chain brands, engaged in thorough negotiations with users, and effectively promoted the expansion of local licensing operations.

数字赋能转型

全面推进数字化革新，着重升级卡拉OK电子签约系统智能化水平，提升签约实时性、便捷性与精准度。完善客户关系管理信息库，实现对场所的精准管理，为著作权大数据管理平台的数字化优化升级助力。

Digital Empowerment Transformation:

CAVCA comprehensively promoted digital innovation, focusing on upgrading the intelligence of our karaoke electronic signing system. This upgrade enhanced the real-time convenience and accuracy of the signing process. Additionally, CAVCA optimized our customer relationship management database, achieving precise karaoke venue management and contributing to the overall digital enhancement and upgrade of the CBDMP.

● 市场覆盖率稳步增长——著作权大数据管理平台助力集体管理活动

Steady Growth in Market Coverage — Copyright Big Data Management Platform Empowers Collective Management Activities

卡拉OK场所通过接入著作权大数据管理平台，实现了版权费支付的公平合理与使用数据的公开透明，赢得了广大市场主体和权利人的高度认可与支持。截至2024年底，平台覆盖范围扩展至28个省（自治区、直辖市），涉及167个城市和1515家卡拉OK场所，占我会收费场所的11.9%，覆盖3.3万间包房。其中，2024年新增场所599家，较2023年增长65%，市场仍有很大的上升空间。

2024年著作权大数据管理平台完成云部署升级，通过服务器节点优化、业务拆分及数据库主从分离，有效应对KTV场所集中点歌高峰访问压力，实现VOD系统实时数据对接，为精准收费转付奠定基础，为行业树立了标杆。

By enabling data exchange between the CBDMP and VOD systems, karaoke venues have achieved fair and reasonable royalty payments and transparent access to usage data, earning high recognition and support from market entities and rightsholders. By the end of 2024, the platform had expanded to 28 provinces, autonomous regions, and municipalities, encompassing 167 cities and 1,515 karaoke venues, which accounted for 11.9% of all CAVCA-licensed venues, corresponding to 33,000 private rooms. Among them, 599 new venues joined in 2024, representing a 65% increase compared to 2023, indicating significant potential for further growth.

In 2024, the CBDMP completed an upgrade to its cloud deployment. The platform effectively handled peak access pressures caused by concentrated song requests in KTV venues through server node optimization, business module separation, and database master-slave replication. It also enabled real-time data integration with VOD systems, laying a solid foundation for accurate royalty collection and distribution and setting a benchmark for the industry.

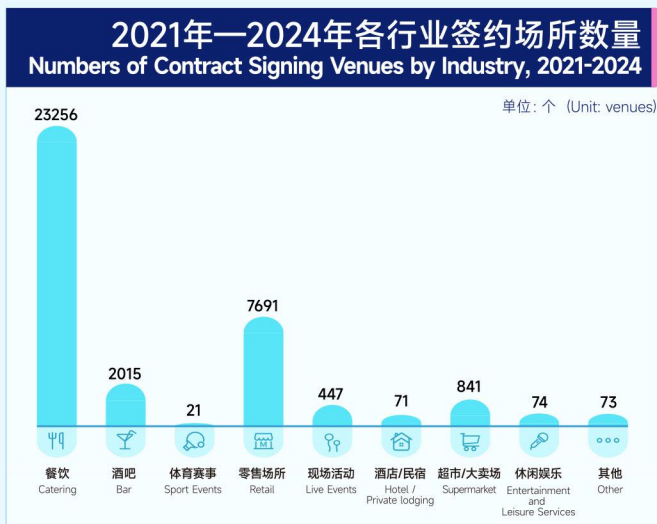


公共场所录音制作者获酬权签约覆盖率攀升

Increased Signing Coverage of the Right to Remuneration for Sound Recordings in Commercial Venues

2024年，公共场所录音制品获酬权业务在全国31个省（自治区、直辖市）展开，签约额达4259万元，较2023年增长107%；著作权使用费到账2299万元，较2023年增长123%。业务签约覆盖了酒吧、餐饮、服装、零售、航空器、体育赛事等16个行业。

In 2024, a nationwide collection work related to the right to remuneration for sound recordings in commercial venues was conducted across 31 provinces, autonomous regions, and municipalities. The total contract amount reached 42.59 million yuan, representing a 107% increase compared to 2023. The total copyright royalties received amounted to 22.99 million yuan, representing a 123% YoY increase. The work coverage spanned to 16 industries, including bars, catering, apparel, retail, aircraft, and sporting events.



*因到账周期不同，签约额和到账额存在差异

Due to the different processing times, the contracted amount is different from the received amount.

互联网直播获酬权业务持续发力

Continuous Advances in the Sector of Right to Remuneration for Online Live Streaming

2024年，我会在互联网领域持续发力，其中直播获酬权业务签约额712万元，全部到账。在电商直播领域，已与140个直播间及1家直播平台展开合作；还首次通过渠道商将大数据平台接入泛娱乐直播平台，以费率进行测试结算；与某头部平台官方直播号达成合作等，获酬权业务进一步得到市场认可。

我会还携手中国音像与数字出版协会、中国广播电视社会组织联合会进行了多轮行业协商，推动获酬权业务在不同行业的落地。

In 2024, CAVCA continued to strengthen efforts in the internet sector, with the remuneration rights work for online live streaming achieving a total contract value of 7.12 million yuan, which was fully received. Cooperation has been established in the e-commerce live streaming segment, featuring 140 live streaming rooms and a flagship live streaming platform. For the first time, the CBDMP was connected to a general entertainment live-streaming platform, conducting test settlements of royalties based on tariffs. Cooperation was also reached with the official live-streaming account of one leading e-commerce platform, further enhancing market recognition of the remuneration rights work.

CAVCA also engaged in multiple rounds of industry consultations with the China Audio-Video and Digital Publishing Association and the China Federation of Radio and Television Association, promoting the implementation of remuneration rights across various sectors.

Distribution

著作权
使用费转付

07

2024年许可业务著作权使用费转付情况

Distribution of Copyright Royalties for 2024

根据我会第三届理事会第四次会议审议通过的各项著作权使用费转付细则，2024年我会许可业务转付的著作权使用费共计32489万元。其中向我会权利人转付20804万元，向中国音乐著作权协会（以下简称“音著协”）支付词曲作者著作权使用费11685万元。

According to the copyright royalty distribution details approved during the Fourth Meeting of the Third Council, CAVCA distributed a total of 324.89 million yuan in 2024. Of this amount, 208.04 million yuan was distributed to CAVCA's rightsholders, while 116.85 million yuan was paid to the Music Copyright Society of China (MCSC) to cover the copyright royalties for lyricists and composers.

单位：万元 (Unit: 10,000 Yuan)

| 项 目 Item | 年度可转付额 Net Distribution | | 管理费比例 The Ratio of Management Cost |
|--|----------------------------|-------------------|--|
| | 音集协转付额 Via CAVCA | 向音著协支付 To MCSC | |
| 卡拉OK Karaoke Sector | 19,471 | 11,685 | - |
| KTV场所 Karaoke Bar | 18,067 | 11,290 | 27% |
| VOD (传统VOD、单机版VOD) VOD providers (including Independent Karaoke) | 1,354 | 371 | 30% |
| 迷你KTV/车载等 Others* | 50 | 24 | 30% |
| 互联网 Internet Sector | 1,193 | - | - |
| 电商直播 E-commerce Live Streaming | 25 | - | 25% |
| 短视频 Short Video | 1,033 | - | 10% |
| IPTV | 135 | - | 10% |
| 公共场所背景音乐 The Right to Remuneration for Sound Recording in Commercial Venues | 140 | - | 25% |
| 总 计 Total | 20,804 | 11,685 | - |

* "Others" include Mini KTV, In-Vehicle Karaoke Services, etc.

08

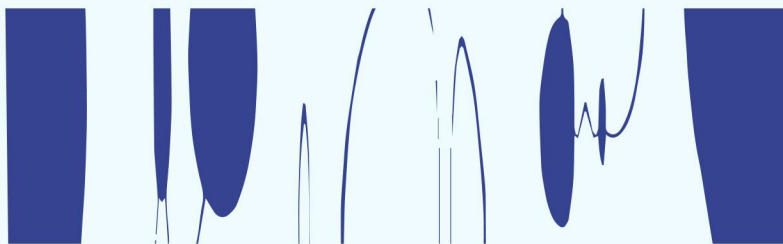
Legal Affairs

法律事务

重大诉讼有序推进 筑牢集体管理业务发展基石

Major Legal Advances Support Collective Management Development

2024年，我会重大诉讼案件数量较2023年下降34%。其中，深圳市声影网络科技有限公司诉我会滥用市场支配地位一案具有代表性。该案经北京知识产权法院一审后，于2024年2月由最高人民法院作出终审判决，驳回声影公司上诉，维持一审判决，认定我会不构成滥用市场支配地位。本案判决肯定了我会在卡拉OK领域针对非会员权利人诉讼所采取的一系列举措，对于促进著作权集体管理组织提升管理能力、有效保障权利人及各类经营者的合法权益、推动文化产业健康发展、维护公平竞争的市场秩序具有重要意义。



In 2024, the number of major litigation cases involving CAVCA decreased by 34% compared to 2023. A representative case involved Shenzhen Shengying Network Technology Co., Ltd. suing CAVCA for alleged abuse of dominant market position. Following the initial ruling by the Beijing Intellectual Property Court, the Supreme People's Court issued a final judgment in February 2024, dismissing the appeal filed by Shengying Network and upholding the original verdict, which stated that CAVCA did not abuse our dominant market position.

This judgment affirmed the measures CAVCA took in the karaoke field regarding litigation involving non-member rightsholders with a history of excessive commercial litigation. It holds significant importance in promoting the capacity building of copyright collective management organizations, effectively safeguarding the legitimate rights and interests of rightsholders and downstream copyright users, advancing the healthy development of the cultural industry, and maintaining a fair and competitive market order.

“新思路”引领行业规范，著作权集体管理在卡拉OK领域中的制度价值与司法实践成效显著

Xinsilu Sets Industry Standards and Advances CMO Progress in Karaoke

针对卡拉OK领域版权秩序的乱象，多年来我会以推动著作权集体管理制度职能为价值导向，创新性地提出了以国家版权局2006年1号公告的《卡拉OK经营行业版权使用费标准》（即基于包房为单位计算的版权使用费标准）为统一裁判的依据，得到了最高法院在内的众多法院的支持，通过司法实践引导卡拉OK市场通过著作权集体管理解决版权纠纷，在有效实现溯源治理，建立良好版权秩序方面取得成效。

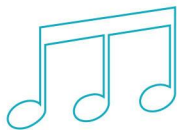
CAVCA has long adhered to the value orientation of promoting the functions of the copyright collective management system in response to the disorder in the copyright market within the karaoke industry. Thus, CAVCA proposed using the daily copyright tariff for each karaoke private room as specified in the Karaoke Industry Copyright Tariff, NCAC Announcement No. 1 of 2006, as a unified basis for judicial rulings. This approach has gained support from many courts, including the Supreme People's Court. Through judicial practice, CAVCA has guided the karaoke market in resolving copyright disputes through collective copyright management, achieving notable results in identifying the root causes and establishing a healthy copyright framework.

在卡拉OK场所的维权诉讼中，2024年我会继续贯彻以协商和解贯穿诉讼全过程，全年促成1813家场所和解签约，和解案件数量较2023年增长51.5%。在推进卡拉OK场所违约诉讼的过程中，我会始终致力于维护权利人的合法权益，成功挽回版权费损失达千万元。

2024年“新思路”在非会员权利人方面持续突破，实现了案件数和判赔额双降：

In 2024, CAVCA continued implementing a strategy of integrating negotiation and settlement throughout the litigation process. During the year, CAVCA facilitated settlement agreements with 1,813 karaoke venues, representing a 51.5% increase compared to 2023. In advancing breach-of-contract litigation against karaoke venues, CAVCA remained committed to protecting rightsholders' legitimate rights and interests, successfully recovering millions of yuan in lost royalties.

In 2024, *Xinsilu* achieved continuous breakthroughs regarding claims from non-member rights holders, resulting in a dual decline in both case numbers and compensation amounts:



● | 非会员权利人案件数：

同比 ↓ 34% ，连续三年下降

The number of cases initiated by non-member rights holders decreased by **34%** year-on-year, marking the third consecutive year of decline.

● | 平均单案判赔额：↓ 11.7%

The average compensation awarded per case dropped by **11.7%**.

录音制作者获酬权理论的深度探索与实践应用

Theory and Practice of Remuneration Rights for Sound Recording Producers

2024年，我会深入研究录音制作者单纯获酬权理论，并将其有效应用于著作权集体管理实践中，线下、线上领域均开展了维权诉讼。值得一提的是，湖南省和江西省的法院对在经营场所播放背景音乐的案件中，以我会的使用费标准作为判决依据。录音制作者获酬权从理论转化为实际的财产收益，不仅是对《著作权法》和《著作权集体管理条例》理论创新应用的考验，更对我国著作权集体管理理论与实践的统一具有重要意义。

In 2024, CAVCA conducted thorough research on the theory of remuneration rights for sound recording producers. This research was effectively applied to collective copyright management practices, resulting in rights protection litigation in commercial venues and online live streaming platforms. Notably, courts in Hunan and Jiangxi provinces adopted CAVCA's tariffs as a basis for judicial rulings concerning the playback of background music in commercial venues. The transformation of remuneration rights for sound recording producers from theoretical concepts into tangible financial benefits exemplifies the innovative application of the Copyright Law of the People's Republic of China and the Regulations on the Collective Management of Copyrights. This development is significant for aligning the theoretical framework with the practical implementation of copyright collective management in China.

● | 平均单曲判赔额：↓ 21.9%

The average compensation per song decreased by **21.9%**.



09

Remarkable Work 重要工作



以思想建设为引领，持续提升党建工作质效路径 Ideology-Led, Quality-Focused Party Building

我会始终将政治建设放在首位，严格落实“第一议题”制度，党支部通过集中讲学、交流研学、党员自学、专题研讨互学、实地践学等“五学联动”机制，深入学习贯彻党的创新理论和习近平总书记重要讲话精神。通过组织“光影典范颂清风”廉洁教育展览实地参观、党纪警示教育片观影、纪律专题党课等沉浸式学习活动，结合“线上+线下”双轨模式，推动党员扎实理论学习，为业务发展注入强劲思想动力。积极支持并参加上级党委活动，以昂扬的斗志和务实的作风，展示我会党员的风采。

在组织建设方面，2024年我会党支部全年召开党员大会、支委会、组织生活会共计20多次，全年发展预备党员2名，新增入党申请人2名，党员队伍规模稳步扩大至26名（含预备），其中青年党员占比65%，本科及以上学历达100%。同时，我会严格党员组织关系转接和党费收缴管理，确保党员管理规范有序，为协会高质量发展提供坚强组织保障。



协会党支部参观“光影典范颂清风”廉洁教育展览
CAVCA Party branch visits to the anti-corruption education exhibition titled *Luminous Examples Promote Integrity*

CAVCA consistently prioritizes political development by strictly implementing the “First Agenda” System. The Party Branch adopts the Fivefold Integrated Learning Framework, which encompasses unified learning, collaborative exchange, self-driven study, focused exchange, and grounded practice. This framework ensures that Party members thoroughly study and internalize the Party's innovative theories and the important speeches of General Secretary Xi Jinping.

To enhance theoretical learning, CAVCA organizes immersive activities, including on-site visits to the anti-corruption education exhibition titled *Luminous Examples Promote Integrity*, screening warning education videos about Party discipline, and conducting specialized classes focused on discipline. This approach, which combines both online and offline methods, strengthens the theoretical foundation among Party members and injects strong ideological momentum into their work.

Moreover, by actively supporting and participating in activities organized by the higher-level Party committee, CAVCA enthusiastically demonstrates the spirit and practical work style of our Party members.

In 2024, the CAVCA Party branch held over 20 meetings, including the Party members' congress, branch committees, and organizational life meetings. During the year, two probationary Party members were formally admitted, and two new applicants were introduced for membership in the Party. With the addition of probationary members, the total number of Party members increased steadily to 26, with young members accounting for 65%, and all members holding at least a bachelor's degree. Additionally, CAVCA implemented strict management of Party membership transfers and the collection of membership dues, ensuring standardized and orderly administration of Party members. This approach provided a strong organizational foundation for the association's high-quality development.



积极参加全国性行业协会商会第二联合党委举办“弘扬建党精神 凝聚奋进力量”七一主题党日活动
Participated in the July 1st Themed Party Day Activity on Inherit the Founding Spirit, Advance Together,
Organized by the Second United Party Committee of National Trade Associations and Commerce Chambers



党旗飘飘歌声扬，协会党支部书记周亚平献唱《我爱你，中国》
CAVCA Party branch Secretary Zhou Yaping performed *I Love You, China*
during the July 1st Themed Party Day

● 召开第三届理事会第二次、第三次会议 Convened the Second and Third Meetings of the Third Council

3月29日，我会召开第三届理事会第二次会议，审议通过多项议案，包括《2023年度工作报告》《2023年度财务工作报告》及2023年度各项著作权使用费转付细则及同意秘书处执行公共场所录音制品、互联网直播录音制品获酬权的使用费收取标准（草案）等。

11月28日，召开第三届理事会第三次会议，会议审议通过了《章程修改草案》《会员代表产生办法》。

On March 29, CAVCA held the Second Meeting of the Third Council, during which several proposals were reviewed and approved, including: The Work Report for 2023, The Financial Report for 2023, The Rules for Transferring Copyright Royalties for 2023, The draft standards for collecting remuneration for sound recordings in commercial venues and live streaming platforms, proposed by the Secretariat.

On November 28, the Third Meeting of the Third Council was convened. The meeting approved the following documents: the Draft Amendments to the Articles of Association and the Method for Electing Member Representatives.

● 全面推进智能化升级和数字化转型，助力业务高质量发展 Enhancing Upgrading and Digital Transformation for High-Quality Development

2024年，我会全面推进业务数字化升级，取得显著成效：将电子合同系统迁移至自有云平台，完成发票模块数电票升级，强化数据主权与业务效率；优化权利信息管理系统，实现著作权数据智能管理，减少人工操作误差；建成CRM全流程取证签约模块，破解跨地域跨部门协作难题。2024年著作权大数据管理平台也完成了云部署升级，通过技术自主化、流程标准化、管理协同化的一系列思路，我会形成了“数据驱动业务”的新型管理模式，为著作权管理智能化发展奠定了坚实基础。

In 2024, CAVCA made significant strides in digitally upgrading our operations, achieving impressive results:

- Migrating electronic contract system successfully to our cloud platform;
- Upgrading invoicing module to digital electronic invoicing;
- Optimizing the rights information management system to enable intelligent copyright data management;
- Establishing a comprehensive CRM module for end-to-end evidence collection and signing, effectively addressing challenges in cross-regional and interdepartmental collaboration;
- Completing CBDMP cloud deployment upgrade.

Through a series of initiatives focused on technological self-reliance, process standardization, and coordinated management, CAVCA has created a new data-driven management model. This development lays a strong foundation for the intelligent advancement of copyright administration.

加强国际协作，共促著作权集体管理创新发展

Strengthening International Cooperation, Advancing CMO Innovation



2024年9月18日，国际唱片业协会首席执行官维多利亚·奥克利、首席法务官劳里·理查德等代表一行来访我会，双方就国际和国内唱片业著作权集体管理工作进行深入交流。

On September 18, 2024, a delegation from the International Federation of the Phonographic Industry (IFPI), including Chief Executive Officer Victoria Oakley and Chief Legal Officer Lauri Richardt, visited CAVCA. Both parties engaged in detailed discussions on copyright collective management practices within the international and domestic recording industries.

2024年7月和8月，日本音乐著作权界代表两次来访我会，就中日著作权集体管理事业进行深入交流。

In July and August 2024, representatives from Japan's music copyright sector visited CAVCA twice to conduct in-depth exchanges focusing on developing copyright collective management between China and Japan.



7月24日 日本音乐著作权协会国际部课长米田一朗等来访
On July 24, Mr. Kazuaki Yoneda, Chief of the International Department of the Japanese Society for Rights of Authors, Composers and Publishers, led a delegation to CAVCA.



8月30日 日本唱片协会常务理事楠本靖、顾问畑阳一郎等代表到访
On August 30, a delegation from the Recording Industry Association of Japan, including Executive Director Yasushi Kusumoto and Advisor Yoichiro Hata, visited.

2024年3月18日，我会应邀参加香港音像版权有限公司（PPSEAL）成立40周年庆典活动。在港期间，我会代表团还访问了PPSEAL，就双方关心的问题进行了交流和讨论。

On March 18, 2024, CAVCA was invited to attend the 40th anniversary celebration of Phonographic Performance (South East Asia) Ltd. During this visit, the CAVCA delegation met with PPSEAL to exchange ideas and discuss matters of mutual interest.



● 加强宣传交流，赋能创新发展 Empower Innovation Through Communication

著作权集体管理论坛已成为我会品牌化的学术活动，是著作权集体管理组织与全球学术界、产业界的重要交流平台，2024年我会结合学术与实践，持续推动著作权集体管理事业向专业化、数字化、国际化迈进。

The Copyright Collective Management Summit has emerged as a flagship academic initiative of CAVCA, establishing itself as a pivotal platform for dialogue and collaboration between copyright collective management organizations, global academic and industry stakeholders. In 2024, CAVCA continued to advance the professionalization, digitization, and internationalization of copyright collective management by integrating academic research with practical implementation.



12月4日，我会成功举办“第四届著作权集体管理论坛”，论坛围绕国际版权趋势、中国集体管理制度、AI版权问题及音乐产业结构等议题展开研讨，对我国著作权集体管理事业及音乐产业的健康发展作出了贡献。

On December 4, CAVCA successfully held the 4th Copyright Collective Management Summit, which focused on global copyright trends, China's collective management system, AI-related copyright issues, and the music industry structure. The forum contributed to the healthy development of China's copyright collective management and music industry.

10月25日，我会与世界知识产权组织中国办事处联合主办“音乐版权保护与运营研讨会”，通过政策解读与案例分享，为行业提供版权保护与运营的实践指导，吸引百余家协会会员单位参与。

On October 25, CAVCA co-organized the Seminar on Music Copyright Protection and Operation with the World Intellectual Property Organization (WIPO) China Office. Through policy interpretations and case studies, the workshop provided practical guidance for the industry on copyright protection and management, attracting over 100 member organizations.



“4·26知识产权宣传周”期间，我会围绕“创新”和“可持续发展”开展系列活动，成效显著：走进校园普及版权知识，提高学生对著作权保护的认识和重视；在全国开展宣传活动，增强公众版权意识，推动文化市场健康发展；与中国联合国采购促进会在京举办“音乐产业走出去，版权保护促发展”主题交流活动，为音乐产业与电商企业提供深度对话和合作的机会。

During China Intellectual Property Week, CAVCA launched a series of activities centered on innovation and sustainable development with notable outcomes, including promoting copyright awareness on university campuses to enhance students' understanding of copyright protection; conducting nationwide campaigns to raise public awareness of copyright and foster a healthy cultural market; hosting a thematic exchange event titled Globalizing the Music Industry: Advancing Development Through Copyright Protection, in collaboration with the China Association for Promoting UN Procurement, providing opportunities for in-depth dialogue and cooperation between the music industry and e-commerce enterprises.



走进中国传媒大学
Visit to the Communication University of China



走进中国音乐学院
Visit to the China Conservatory of Music



“音乐产业走出去，版权保护促发展”主题交流活动
Thematic Exchange Event “Globalizing the Music Industry: Advancing Development Through Copyright Protection”

10

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